

Sascha Thompson

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Videographer/ Digital Media Specialist

I'm a versatile and experienced videographer with over 10 years of experience capturing dynamic sports, corporate, and event content. Passionate about storytelling and high-quality video production, I bring a positive, team-oriented mindset to every project. Some of my highlights include filming for Sportsnet, the 2022 Beijing Olympics, the Calgary Police Force, and creating content for Garmin Watches. I have a proven track record of delivering engaging visual content that strengthens brand narratives and captivates audiences.

Skills

Problem Solving
Creativity
Effective Time Management
Communication Skills
Computer Skills
Communication

Education

Adobe Creative Suite - Advanced
Davinci Resolve - Advanced
R3D Software - Advanced
Drone Operators license

Details

Nationality Canadian
Driving license Class 5
Date of birth 04/07/1997

Own all gear -
Audio, Lighting equipment,
Camera(s), Drone, Editing
software

Employment History

1 Creative Digital Media Producer

Gateway Association, Calgary

October 2021 – March 2025

- Update and create content for the GEDI-Hub website, ensuring it is informative, engaging, and aligned with our mission, vision, and values.
- Produced, edited, and enhanced videos based on workshop content, creating a dynamic library of resources for our target audience (employers, job seekers, community members, etc.).

2 Contracted Videographer/Editor

ABIE (Alberta Bureau for International Education), Calgary

March 2025 – March 2025

- Filmed **professional interviews and voiceovers**, ensuring clarity, confidence, and approachability in delivery.
- Applied **color correction and grading** to maintain a high production value suitable for large event screens.
- Synced **narration with visuals** for a smooth, engaging storytelling experience.



3 Contract Videographer/Editor

Sportsnet, Calgary / Edmonton

November 2023 – Present

- **Planning & Coordination** – Communicating with Sportsnet producers to understand project goals, required shots, and event schedules.
- **Storyboarding** – Outlining key shots for storytelling (game highlights, player reactions, crowd energy).
- **Interviews** – Filming pre/post-game interviews with athletes, coaches, and analysts.
- **On-the-Fly Adjustments** – Adapting to changing lighting, weather, and fast-paced sports action.

4 Contract Videographer/Editor

Winsport, Calgary

June 2017 – August 2023

- **On-the-Move Filming** – Using stabilizers, gimbals, or handheld techniques to follow fast-moving subjects.
- **Editing & Highlight Reels** – Creating exciting, fast-paced edits showcasing the thrill of the sport.
- **Optimizing for Social Media** – Delivering content in different aspect ratios (Instagram Reels, TikTok, YouTube Shorts).
- **Uploading & File Management** – Ensuring seamless handoff via cloud storage or direct upload to marketing platforms.

5 Freelance Videographer/Editor

April 2015 – Present

- **Community Futures Treaty 7 (CFT7)** – Filmed business development and Indigenous entrepreneurship initiatives, collaborating with the project team to ensure quality and alignment with goals
- **Garmin** – Filmed a test facility walk through, managing production setup and equipment (cameras, lighting, audio)
- **Shannon Abeda (2022 Beijing Olympics)** – Documented his journey and competition experience, providing creative direction and handling video editing (sound mixing, color grading)
- **Calgary Police Force** – Produced an event recap video, overseeing post-production and coordinating with key stakeholders to incorporate feedback
- **Cabbie Richards (Sportsnet)** – Shot and edited sports media content using industry-standard equipment and software while maintaining project deadlines and budgets

Hobbies

Camping, Skiing, Climbing, Cycling --
Anything that gets me up and able to
experience what life has to offer!

